

Lead-to-Cash Intelligence that drives Growth and Prevents Churn

AI sales copilot unifying lead-to-cash signals for faster revenue decisions

THE CHALLENGE

Sales teams waste time chasing fragmented data across CRMs, emails, meeting notes, support systems, and news, leading to missed context, slower deals, and weak account planning.


OUR SOLUTION

Lead-to-Cash Intelligence agent delivers real-time AI briefings by unifying structured and unstructured data into a single semantic view across the Lead-to-Cash journey.

Revenue Intelligence Capabilities

- 1 Pre-Meeting Briefing
- 2 Win/Loss Analysis
- 3 QBR Prep Automation
- 4 Churn Prediction
- 5 Renewal Readiness
- 6 Upsell & Cross-Sell

What Sets It Apart

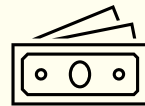
-  Prebuilt models to merge data across systems
-  Maps every signal to buyer intent and lifecycle
-  Serves insights where sales teams live (CRM, Slack, Email)
-  Plugs into your GTM stack with secure, scalable AI agents

Value Delivered Across Your Revenue Organization



Sales Reps

Save 6-8 hrs/week on prep, close more deals faster



RevOps

Unified data, eliminating manual report prep



CSM Teams

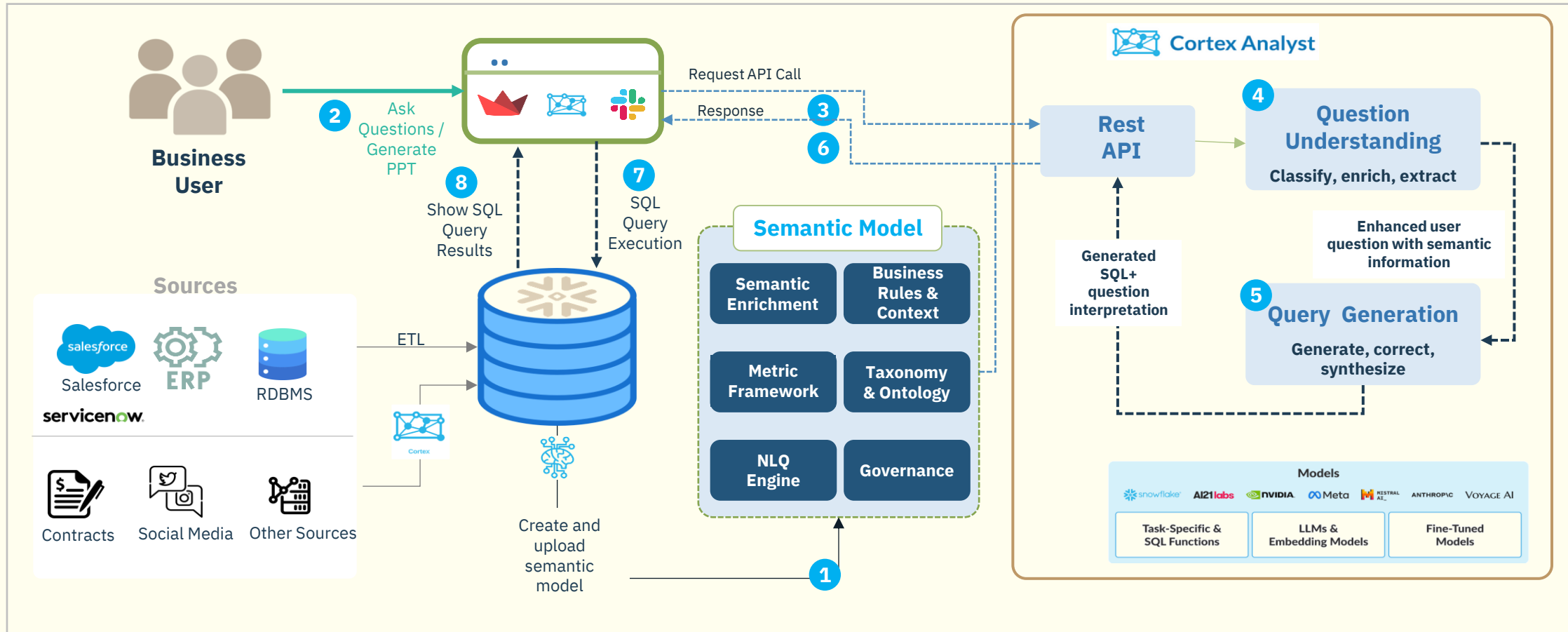
Prevent churn through personalized engagement



Sales Leaders

Better coaching, forecasts, and GTM planning

Lead-to-Cash Intelligence: How it Works (Architecture Behind the Scenes)



- 1. Semantic Model YAML Files Creation & Upload:** Business rules and data definitions are uploaded to Snowflake as a business-friendly data map.
- 2. Business User Asks Questions / Presents PPT:** A user asks a question in plain English or triggers a query from a presentation.
- 3. Request API Call:** The user's question is sent to Snowflake Cortex AI via an API.
- 4. Question Understanding (Classify, Enrich, Extract):** Cortex AI interprets the natural language question, identifying intent and key details.
- 5. Query Generation (Generate, Correct, Synthesize):** Cortex AI translates the understood question into an optimized SQL query.
- 6. REST API Call:** The generated SQL query is returned to the application.
- 7. SQL Query Execution:** The SQL query runs on the consolidated data within Snowflake.
- 8. Show SQL Query Results:** The insightful data results are displayed back to the user.

Click Here to Watch Demo [or](#) Request a Meeting